

The Motive of Using Dumolid among Indonesian Artists

by Redi Panuju

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Research Article

The Motive of Using Dumolid among Indonesian Artists

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Abstract

This article describes and analyzes the motives for using Dumolid among Indonesian artists. The National Narcotics Agency (BNN) classifies Dumolid as Group IV Psychotropic substances containing nitrazepam. This type of sedative hypnotic drug is commonly used as a medication for depression or mild stress or to be a sedative. Because of that Dumolid is included as a substance that was forbidden to use. The research method used is an observation technique on online media that reports the arrest of Indonesian artists for their involvement in drug abuse. The analysis technique used is discourse analysis which focuses on statements, acknowledgments, and evidence published in text form. In conclusion, the main motive of Indonesian artists to use Dumolid is achievement motives, namely the drive to be able to have all job opportunities. Continuous work demands result in decreased stamina. To overcome this decreased stamina, they use Dumolid. Initially this drug was used by doctors to treat insomnia. The second motive is an affiliate motive, which is to use Dumolid to be accepted in their environment. This study also found motives for power by artists whose position as dealers (asides being users). The artist gets information about Dumolid from their association and gets their items from their association. The three motives above are interrelated to encourage the artist to consume Dumolid.

2. Keywords: achievement motives, affiliation motives, Dumolid, Indonesian artists, power motives

3. Introduction

The lives of artists are like day and night, there is a bright side of fame, adored by their fans, an example of his lifestyle, as if his life is full of happiness, but on the other hand is like the night; among others trapped using narcotics, arrested by the police and then going to prison. The arrest of drug dealers became an interesting object of the mass media. Alcohol and narcotics abuse has made a film story in Indonesia [1]. The arrest of an artist by the police for consuming narcotics is also an interesting object to be reported to the public, because that incident contains many things that have the potential to be of public concern (Figure 1). An object that has the potential to become news, in the world of journalism, is called news values, including

in the form of something that is controversial (against the law), containing irony in the form of gaps between artists who should be role models of the people instead doing actions that are not exemplary, then other news value is due to the fact that the artist is a popular individual or public (Table 1).

The unrelenting (continuous) reporting of narcotics abuse by Indonesian artists indeed reflects the facts. The mass media doesn't do hoaxes. The news is there because there really is an event. In the author's note, news that shocked the public occurred in 2006, namely the arrest of actor Roy Marten by the Jakarta Regional Police (Metro Jaya Regional Police) because he was found to have 6.2 grams of methamphetamine. Even in the news, a chronology of how the famous actor Roy Marten was captured is made, began with the police receiving information from the public that a house located in Ulujami was often used for drug abuse [3]. Roy Marten is a well-known artist who became a movie star in the 1970s and 1980's; even now he plays television soap operas.


In Indonesia, the term drug (*narkoba*) is known as an abbreviation of narcotics (*narkotika*), psychotropic (*psikotropika*) and addictive substances (*bahan adiktif*). Usually the term "drug" is used by law enforcement when giving information to the public about the dangers of using these substances. In Malaysia it is known as "dadah" while in Western countries it is called "drugs". In Indonesia the prohibition of drug use is strengthened by Law No. 35 of 2009. Users who are proven to use drugs face severe penalties [4].



Although the police of the Republic of Indonesia have carried out curative actions in the form of operations against drug users, it turns out the users are not afraid of the threat of punishment and shame as a result of media coverage. The artists were caught one by one by the



Figure 1: Artists entangled in the Narcotics, namely Case of Tessy, Doyok, Polo, Gogon, and Nunung. Source: Wartakota.tribunnews.com

Table 1: Motives for consuming narcotics among Indonesian artists Source: Primary data from observations of news in online media.

S.No	Artist Name	Confession Quote	Motive
1	Roy Martin 	"I fell for it, because I often deal with drug users and how easily they make money. Initially, I only became an intermediary for buying and selling drugs, so that I too could own a car," https://nasional.kompas.com/read/2008/03/29/17051889/pengakuan.roy.marten.di.dalam.sidang.pengadilan	Affiliate Motive
2	Nunung 	"I became a drug user because of the environmental influence of my friends. These five months because maybe I took too much work, which is actually physically impossible", she said. https://banjarmasin.tribunnews.com/2019/07/23/pengakuan-nunung-sejak-dirinya-pakai-narkoba-sikap-suami-berubah-tak-mau-sekasur-dan-bilang-ini	Affiliate Motive and Achievement Motive
3	Tessy 	"I am one of the victims of drugs, yes, it is all because of the environment, but I do not want to blame anyone" https://www.antaraneews.com/berita/540313/tessy-srimulat-tidak-enak-pakai-narkoba	Affiliate Motive
4	Zul Zivilia 	In addition to positive use of methamphetamine, the artist whose real name is Zulkifli is also suspected to be a dealer of these illicit goods. In his case at the Metro jaya Regional Police, the police revealed that Zul Zivilia and his network had become dealers around 2017. Zul became a dealer for two reasons. "Economic reasons. He felt a debt of gratitude to Rian," added the Director of Narcotics Metro Jaya Regional Police, Commissioner Suwondo Nainggolan, during the case on Friday (03 rd August, 2019). https://www.liputan6.com/showbiz/read/3912411/alasan-zul-zivilia-jadi-pengedar-narkoba?related=dable&utm_expid=.9Z4i5ypGQeGiS7w9arwTvQ.1&utm_referrer=https%3A%2F%2Fwww.google.com%2F	Affiliate Motive and Motive for Power
5	Jupiter Fortissimo 	"According to JF's confession, for endurance," said Head of Public Relations, Metro Jaya Regional Police, Commissioner Argo Yuwono told reporters at Metro Jaya Regional Police Headquarters, Jakarta, Thursday (02 nd February, 2019) "This is what sometimes gets mistaken, it's wrong. If you want to be strong, eat lots of fruit, vitamin C, exercise," Argo said. https://news.detik.com/berita/d-4427722/kembali-terjerat-narkoba-ini-alasan-jupiter-fortissimo-pakai-sabu	Achievement Motive
6	Agung Saga 	"They use narcotics to increase stamina because the suspect is a DJ. Then narcotics keep the body fit when film shooting," said Head of Public Relations, Metro Jaya Regional Police, Commissioner Argo Yuwono at Metro Jaya Regional Police Narcotics Reserse Room, Wednesday (11 th April, 2019) This article has been aired on Kompas.com with the title "Reasons for FTV Artists, Agung Saga Using Drugs .", https://megapolitan.kompas.com/read/2019/04/10/19570971/alasan-artis-ftv-agung-saga-gunakan-narkoba	Achievement Motive

7	<p>Fariz Rustam Munaf</p> 	<p>"Became a vitamin. So the motive is that I am old, I have a lot of jobs, this is for endurance," Argo said on the North Jakarta Police station yard, Sunday, August 26, 2018. https://www.liputan6.com/news/read/3628902/4-pengakuan-mengejutkan-fariz-mn-saat-tertangkap-narkoba?related=dable&utm_expid=.9Z4i5ypGQeGiS7w9arwTvQ.1&utm_referrer=https%3A%2F%2Fwww.google.com%2F</p>	Achievement Motive
8	<p>Jerry Aurum</p> 	<p>"I use drugs because I have insomnia." https://www.liputan6.com/showbiz/read/4000551/terungkap-alasan-jerry-aurum-pakai-narkoba?related=dable&utm_expid=.9Z4i5ypGQeGiS7w9arwTvQ.1&utm_referrer=https%3A%2F%2Fwww.google.com%2F</p>	Achievement Motive

police when using drugs. Tempo.co (2013/01/17) makes a list of artists who are entangled in drug cases until 2013:

Yoyo Padi, a drummer from the Padi band group. Arrested on 27 February 2013 and jailed for 1 year.

Sammy, former vocalist of the Karispatih Band. Arrested February 22, 2010 and sentenced to 1 year in prison.

Revaldo, soap opera player. Was arrested on July 20, 2010 and sentenced to 2 years in prison.

Furthermore Gerry Iskak, Fariz RM, Gogon and so on [5].

Previously, the media was shocked by the capture of Raffi Ahmad, Tessy and Pollo by Metro Jaya Regional Police Criminal Investigation Unit. The capture of Raffi Ahmad became a gossip in the virtual universe (*viral*) because this artist was at the peak of his fame, becoming an idol for teenagers. While Polo and Tessy are artists whose names soar through the Srimulat comedy group. This comedy group is famous for its appearance on television and widescreen comedy films (theaters). With the capture of Nunung in the middle of July 2019, there were at least 5 Srimulat group personnel affected by drug cases, namely: Tessy, Doyok, Polo, Gogon, and Nunung [6].

Furthermore, Tribunnews.com (2019/07/24) noted that since 2019 there were 9 artists entangled in drugs, namely; Aris Idol, Jupiter Fortissimo, Sandy Tumiwa, Zul Zivilia, Agung Saga, Jerry Aurum, Zulfikar, Nunung, and Jefri Nichol. [7]

According to the Head of the Jakarta Police Narcotics Unit, Kompol Vivick Jangkung, dumolid type of narcotics is the most widely used by artists [8], after Dumolid, the type of narcotics most frequently consumed by artists is methamphetamine and marijuana.

This article analyzes the motives of using Dumolid among artists. Motive in English vocabulary, comes from the word "*movore*" or "motion", which means movement or something that moves in psychology. In general, the motive is interpreted as impulses that cause someone to do something. Alex Sobur asserted that motives are impulses, desires, urges, and other impulses originating from within a person to do something or called driving forces [9].

Nur Fatin divides the types of motives into three, namely:

Affiliate motives: Motives for relating or affiliation are motives that direct someone's behavior in dealing with others. The aim of someone here is an atmosphere filled with intimacy and harmony.

Motive for Power: Motive for power is a motive that causes someone to want to dominate others in dealing with their environment. People who have this motive tend to behave authoritatively.

Achievement Motive: Motive for achievement is a motive that drives a person to achieve success in competing with a measure of excellence, both derived from his own past performance standards or the achievements of others. The most important thing is how to achieve a certain achievement [10].

4. Method

4.1 Object of observation

The object of observation comes from news published by online media. News is secondary data that has been constructed by the media. In journalistic principles, one of the news values that must exist is factual and actual. Factual means that events are truly occurring phenomena, while actual are new events. Thus, observing the news means observing social reality, something that happens in society. The news object observed was the news about the arrest of the artists by the police. In the news that structure includes 5 W+1 H (Who, What, Why, When, Where+How) contained a story in the form of artist recognition why they use narcotics and why the type of Dumolid was chosen.

4.2 Analysis techniques

Discourse analysis is an interdisciplinary analysis technique that comes from a variety of disciplines from the humanities and social sciences. Discourse is related to what is communicated (text) and how the text appears and what it means or is expected [11]. Discourse can be approached with several points of view, Stefan Titscher (edt) mentions, among others; (a) as a conversation, talk or discussion; (b) presentation of a thought using a statement; (c) form a series of statements or expressions, (d) language as something that is practiced [12].

4.3 Reasons to choose online media

Marcel Danesi stated that after the world entered the digital era or cyberspace, the media could no longer stand alone. If it wanted to exist, there was no other way except to have to work together called convergence. Users of media types such as telephone, print media, film, television, and radio will decrease, but can be strong again when this old media uses the convergence exposure technique. Convergence is a media communication system that connects all types of media through computers and the internet [13].

Why not use a survey technique by interviewing artists involved in narcotics crime? That is because the phenomenon of narcotics use, especially Dumolid covers a long period of time, some have even died. However, the information can still be traced through digital networks in online media. Online media is a form of metamorphosis of print, radio and TV media formatted in the form of web sites [14]. Why not use social media? Social media tends to be used as activities involving individuals in social networks, so that their activities are more directed at friendship and sharing limited information, tend to be personal information. In it are almost no journalistic activities. That is why, the tracking of the motives of the artists using Dumolid is done through online media.

5. Results and Discussion

Figure 1 was obtained through news observations about artists who were caught by the police due to drug use; kompas.com, tribunnews.com, antaranews.com, liputan6.com, News.detik.com, megapolitan.kompas.com, and enterteinmen.kompas.com.

From cases of narcotics abuse in Figure 1, it appears that drug abuse does not recognize age. Young and senior artists alike consume drugs. The most dominant motive for encouraging an artist to use Dumolid is achievement. Six of the ten artists observed showed that the motives that encourage behavior using Dumolid are motives to gain endurance. These artists when they are at the peak of popularity have a high rating on shows or films that are playing on TV or the cinema. For artists, rating is a great opportunity to get high income. Artists who have high ratings have a large fee for each appearance, because of that requests to play movies or certain programs on TV stations will be accepted with the consequences of full time work. The number of jobs is a measure of an artist's achievement. The more job offers, the more an artist has a reason for putting a high rate. The reason to maintain stamina is a reasonable reason to consume Dumolid. A situation like this is of Nunung who stated the last five months before being caught by the police, she took all the Television Station offers to fill the program there and she stated that the body was actually not possible, meaning that Nunung's stamina had run out. How did Nunung know that Dumolid could restore stamina? In figure 1, she stated that she was influenced by her professional

environment. Thus, social environmental factors determine a person's attitude and behavior. Friends often become a reference for choosing how to solve problems.

In addition to Nunung, there is a motive for achievement in Jupiter Fortissimo with the diction "endurance", Agung Saga can be seen from the phrase "to increase stamina, because when shooting body must remain fit", Fariz Rustam Munaf with the phrase "I am old but I have a lot of jobs, so strong stamina is a must. "Jerry Aurum with the phrase "I have trouble sleeping while I have a lot of job, so I use", Geri Iskak with the "doping "diction, Jefry Nichol with the phrase "high endurance ".

Types of psychotropic drugs that are often abused include dumolid, activan, valium, riklona, esilgan, xanax, amitriptyline, calmlet, codein, frisium, clonazepam, alprazolam, and tramadol [15].

Drug abuse is one of the risk factors for malnutrition drug abuse, in which a person is in good health but taking the drug does not match the dosage and benefits of the drug. Continuous drug use will result in dependence, dependency and addiction [16].

In Indonesia, Dumolid is a drug that is used by prescription. The benefit is that it helps overcome sleep disorders called insomnia (severe). Dumolid is recommended for short-term use, usually no more than 4 weeks. Compared to the case of Nunung who has been using Dumolid for more than 6 months, this is an abuse in consuming drugs. Dumolid is also often not recommended by doctors to treat insomnia because it only covers the symptoms but does not address the cause [17].

In some situations, the use of Dumolid actually has dangerous side effects, especially for those who have certain diseases such as; sleep apnea, phobias, myasthenia gravis, difficulty breathing, and porphyria. If consumed by women who are pregnant can cause babies born with hypothermia, weak muscle tone, heart rhythm disorders, respiratory disorders, and drug dependence.

Side effects caused by Dumolid also depend on the amount of dose given. Considering the tolerance effect of Dumolid, people who consume Dumolid in the long run are prone to experience symptoms of poisoning or overdose, such as: Fatigue, Coma, Absentmindedness, Hypotension, Slowing of heart rate, difficulty breathing, and death [17].

From this referential study, there seems to be a contradiction between the motives that encourage artists to use Dumolid with the fact of medicinal benefits of Dumolid itself. The artists argue that they use Dumolid to maintain stamina, but in fact Dumolid is not a drug that directly has an effect on maintaining stamina, because Dumolid is a drug that is used to treat sleep disorders such as insomnia. The artists are likely to think that if you sleep soundly then your body becomes fit. Though the effects of using Dumolid can be the other way around, endangering the body.

In an era where information is very easy to obtain, for example through the internet, Dumolid users must have known the usefulness of this drug, but due to environmental influences, they obtained different information from their fellow artists. As a result, Dumolid artist users deny information from the internet and trust more in the information of fellow artists. From Figure 1, there are findings where the artist caught by the police acts not only as a user, but also a dealer. Zul Zivilia (4) according to Metro Jaya Regional Police, was arrested as a dealer. He is the only artist in this study who has a motive for power. Zul enters the artist's environment to control social networks. Artists are made not only as consumers but also as customers. In the process of influencing his group, Zul may use persuasive communication that is manipulative [18], which contains reverse information, such as the effects of fitness (stamina), pleasant effects, and reduce pain (aches), and others.

Artists such as Roy Martin, Nunung, Zul, and Jefri as in their confession to the media (Table 1) and the police stated that the motive for using drugs is because of association or the environment. This further strengthens the conjecture that from that association message reproduction and distribution about the greatness of Dumolid occurred. Messages about Dumolid originating from the association hide messages circulating from the internet. The debate about whether Dumolid was a type of narcotic or not had emerged in 2017 when the artist Tora Sudiro was arrested by the National Narcotics Agency (BNN) for using Dumolid. The artists protested, why Tora Sudiro was arrested for consuming Dumolid Even though Dumolid is a sleeping pill.

Through the Head of the Public Relations Agency, National Narcotics Agency (BNN) Commissioner Sulisyandriatmoko said that Dumolid, the drug used by the artist Tora Sudiro and his wife Mieke Amalia, was not included in this type of narcotics. However, the drug belongs to the category IV psychotropic category [19].

6. Conclusion

The motive of Indonesian artists to consume Dumolid is generally for achievement, namely the drive to be able to complete work as an artist, both on TV and Film. The context of achievement tends to be economical, because accepting all job offers means increasing income. For artists, work as an entertainer has a limited time when it has a high public rating, therefore this limited opportunity must be utilized to the full. A lot of work that makes energy or stamina decrease. The second motive is the affiliate motive, which is to be accepted in the social environment. In this association, artists recognize drugs that can be interpreted to maintain stamina,

namely Dumolid. The artists claim to get Dumolid from the association or the environment. Among the artists, it turns out there are also those who have a motive for power, namely the ability to control their groups as Dumolid customers. Achievement motives, affiliation motives, and power motives reinforce the artist's urge to consume Dumolid.

7. Acknowledgement

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